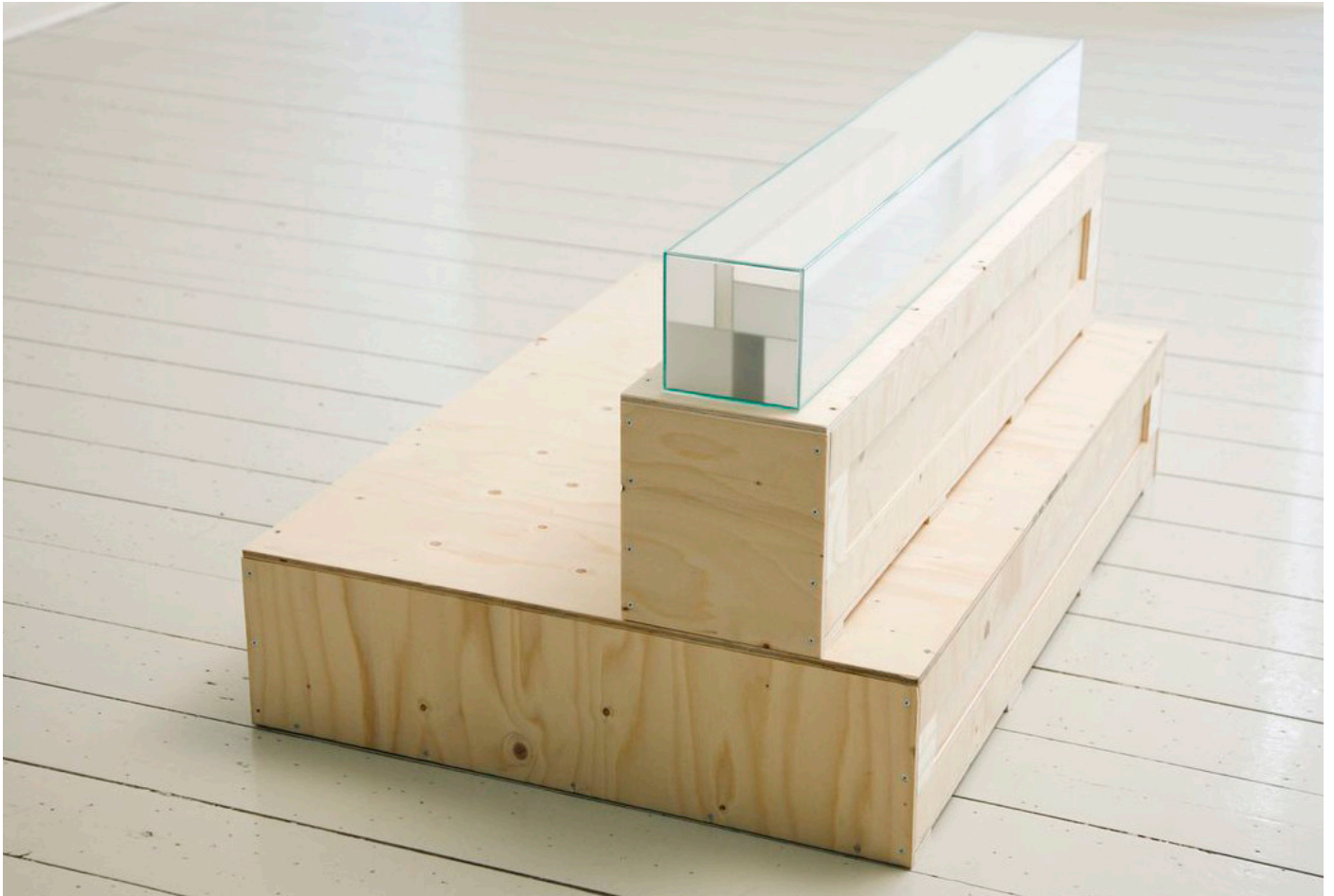


HURRA!



AVPD *TRANSLUCENCIES*

HURRA! POP-UP is pleased to present the solo show *TRANSLUCENCIES*, featuring works by Danish artist collective AVPD. The exhibition establishes a new perspective on the Light and Space movement. Light, space and time seen through a contemporary Danish art practice.

This exhibition will be on view November 22 through December 11, 2013.

AVPD was formed in 1997 by Aslak Vibæk and Peter Døssing. The duo combines art, architecture, design, science and the humanities in their interdisciplinary practice. Their works deal with how we perceive and understand the phenomena of light, time and space.

In their practice, AVPD have been inspired by the Light and Space movement that started in California in the 1960s. Exhibiting their works here in Los Angeles represents a contemporary Danish perspective on light and space. *Translucencies* is their first exhibition in Los Angeles.

The works in this exhibition are light machines, created from materials such as translucent foil, cardboard and glass; they are both transformed by light and transform light. Techniques such as layering and repetition are utilized to create spatial images that explore the phenomenon of translucency and the relationship between surface, space, light and time.

The works are all made of light. They materialize light in different stages between the ephemeral and the concrete making us able to grasp the immaterial for a moment.

AVPD have an international exhibition career. They have exhibited at Ssamzie Space, Seoul, KR in Korea; Luciana Brito Galeria, Sao Paulo, BR, Brazil, Denmark; Galeria Leme, Sao Paulo, BR; Trapholt, Kolding, DK; IKON Gallery, Birmingham, , the United Kingdom, Belgium and Spain.UK; FACT, Liverpool, UK; Europalia, Bruxelles, BEL; MUSAC, Leon, ESP.

The works of AVPD are part of various private and public art collections in Denmark and internationally. AVPD take on special commissions for spatial design and partake in architecture competitions. They have won several awards for their work and they have just recently finished the architecture integrated commission for the new Skagen Skipperskole, Denmark.

Peter Doessing and Aslak Vibaek have graduated from the Royal Danish Academy of Fine Arts in Copenhagen in 2003, and they live and work in Copenhagen.

For more information about AVPD visit <http://www.avpd.net>

AVPD has also developed a concept design for the HURRA! POP UP called Whiteout.

The building at 1301 Abbot Kinney Boulevard is one of the oldest and one of the last original buildings on Abbot Kinney. It has been rebuilt a dozen times and has developed into an uneven entity of different building parts from different times made for different functions.

The concept for the design of the POP UP. HURRA! POP-UP is to spray paint the entire building and its elements outside and inside with a semi-gloss white paint, reuniting the incoherent historic building elements that comprise the building into one uniform entity. The surfaces and the joints of the building elements are erased through the painting process and the building is left as a strange hybrid between a real and a virtual architecture.

HURRA! POP UP space is located at 1301 Abbot Kinney Blvd. Venice, CA 90291. The hours are 12-7 seven days a week. For more information, call 310.314.4877, email info@hurra-hurra.com, or visit our website: www.hurra-hurra.com

The AVPD project at HURRA! is supported by the Danish Arts Council.

ABOUT HURRA!

HURRA! was created by two Danes living in Los Angeles: musician Sharin Foo (The Raveonettes) and architect/graphic designer Camilla Hjerl. Bringing Danish contemporary Art, Design and Culture to Los Angeles.

HURRA! POP-UP is a combined gallery and boutique space injecting artistic experiment, community and curiosity back into Abbot Kinney.

PRESS PHOTOS

For high-res images, please contact us at info@hurra-hurra.com

Open to the Public: Friday, November 22 to Monday, December 30, 2013.

Hours: Everyday, 12PM to 7PM

1301 Abbot Kinney Blvd.

Venice, CA 90291

Contacts: Camilla Hjerl and Sharin Foo

info@hurra-hurra.com

www.hurra-hurra.com



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