

SESC PINHEIROS INAUGURATES THE EXHIBITION “LUGAR ALGUM” (Some Place), WHICH PROPOSES A REFLECTION ON THE USE AND OCCUPATION OF ARTISTIC SPACES, ON SEPTEMBER 17th

The show will host works of Ana Holck, Eduardo Coimbra, Leandro Erlich, Ricardo Basbaum, Wagner Malta Tavares, Los Carpinteros and AVPD

A comprehensive discussion of the possibilities and limits of artistic occupation and new alternatives for space accommodation and its use. This is the central theme of the exhibition "**Lugar Algum**", idealized by the **SESC Pinheiros'** technical staff, which opens **September 17th**, and occupies part of the ground floor, 2nd and 3rd floors of the unit. Besides the exhibition, the initiative also includes lectures and courses based on this theme.

With the assumption of investigation on the possible dialogues between place and work, and taking as a starting point the idea of occupation and subversion of the perceived limits, the artists **Ana Holck, Eduardo Coimbra, Leandro Erlich, Ricardo Basbaum, Wagner Malta Tavares**, as well as the collective **Los Carpinteros** and of the Danish duo **AVPD** were invited to showcase their work. Below is a summary of the proposed work of participating artists.

In synthesis, "Lugar Algum" seeks to clarify the idea of space occupation and the expansion of the limits set to it 'a priori', thus establishing relations of contraposition that render them evident at the same time as they explicit questioning possibilities of the institutional organization.

Artists and Works

Ana Holck – ground floor and 3rd floor

“Desvio” (Desviation) generates a new spatial configuration on the circulation of the third floor of the SESC Pinheiros. It is a ramp that silently merges the circulation spaces and the space of the exhibition, taking the visitor into the gallery. The gentle slope of the ramp oversteps the panels that divide the space of the room, separating it from the corridor, through cuts in wooden walls. Inside the empty gallery the empty space shows itself and we have the strange feeling that while everything remains as before, the things have never been so “out of their place”.

At the ground floor, the artist creates “Splash”, an intervention in SESC’s swimming pool. It is a carved polycarbonate structure that forms a suspended mesh above the swimming pool. This mesh forms a drawing that remits to the water reflection and to its relation with the swimming pool tiles.

Having graduated first in architecture, the influence of this discipline in Ana Holck’s work is evident. In her works she reveals an assimilation of the modern past, which recent in the Brazilian art, and seeks to fill up the spaces such as to transform the way we occupy it. Ana Holck has been a doctorate student of the Post-Graduate Program in Visual Arts (EBA /

UFRJ) since 2005. In 2004 she received the RioArte scholarship of the Town Hall of Rio de Janeiro. In 2005 she was awarded the 1st Prize "Projéteis Funarte" of Contemporary Art.

Eduardo Coimbra – plaza

The artist created the project "**Lugar na Paisagem**" (**Place in the Landscape**) that shall occupy the plaza on the ground floor of the unit. The work dialogues directly with the architecture, creating a new landscape.

"A lawn will be installed and it will occupy the whole area of the plaza, and the lining of its lateral boundaries with mirrored surfaces, adding a tactile quality to the space that proposes differentiated uses of it, and suggests an ambience that extrapolates its real physical limits. The work also counts on the presence of four benches, with similar design to the curved bench bounding the space, as elements disposed for rearrangements on the lawn.", explains the artist.

The work also proposes the experience of a site displaced from its natural origin - a floating landscape - in the midst of an overt architectural complex and can be understood as a comment on our orientation, perception and experience of spaces amidst the chaotic urban environment.

Eduardo Coimbra is a graduate in electrical engineering from PUC-RJ, and attended post graduate studies in art and architecture history in Brazil, also from PUC-RJ.

Ricardo Basbaum - ground floor

"Membranosa-entre (nbp)" is a corridor-shaped iron structure that occupies the main circulation axis of the area. It is both 'sculpture' and 'architecture', it can be occupied and crossed, proposing an experiment at the same time sensitive, sensorial and conceptual. Visitors are invited to walk through this corridor, facing some obstacles in the shape of doors or barriers that may impede - or not - their willing movement or even induce pathways.

Basbaum lives and works in Rio de Janeiro. He is a multimedia artist, writer, critic, curator and professor at the Institute of Arts of the University of Rio de Janeiro.

Wagner Tavares Malta - 3rd floor

"Ventania" (Gale), work that will occupy the third floor of the SESC Pinheiros, is activated by a presence sensor as soon as someone comes out of the elevator, opens the door of the stairs, or goes through the corridor. Besides the strong gust of wind provoked by the powerful compressors, Ventania causes an intense noise. It is inevitable to think about climate inversion caused by the sculptures: a strong gale artificially subverts the environment also artificially created within the SESC. It is as if the world climate had entered the building controlled and tamed by human beings

Multimedia artist since 1998, Wagner Malta Tavares makes use of video, sculpture, photography, drawing, collage, performance and installation to give vent to his poetic expression that consists, in general lines, of making visible fundamental issues that permeate the relationships between people and between the people and the world.

AVPD - 2nd floor - ladies room

AVPD is the Danish duo of artist Vibæk Aslak (1974) and Peter Dossing (1974), who have worked together since 1997. The duo works within an interdisciplinary field, where the visual arts, the architecture, the science and the humanities come together. At present, the main focus of their work is in the relationship between the perceptual skills of man and the space where he is located. The duo defines their works as meta-architectures, where the normal perception of the spectator is challenged and displaced, and where a new experience in space becomes possible.

The work **"Enter"**, to be presented in the exhibition, deals with how one perceives the space, creating a place-construction in which the possibility of returning in its movement is obstructed.

"We have crossed known spatial structures on the 'automatic pilot', our perception of space is impoverished," explains the duo. "Enter" operates in this blind spot by inserting a subtle change in the architecture and creating a new place, that demands a widening in the set of strategies so that people may move between the segments of space.

Leandro Erlich - Ground Floor

"Log cabin" challenges our idea of reality. A wall with a large window, on one side a snowy landscape, on another a cozy room. But the question is inevitable: what's inside? What is out? Leandro Erlich is interested in what is seen in the spaces occupied by people and in the contexts in which they meet every day. With his objects and installations, he builds physical worlds where the spectator is submerged. His work involves the senses such that people feel almost obligated to participate in spaces he creates, and by doing it, they become actors on a stage, facing an environment that is partly real, partly fiction.

Erlich holds a degree in visual arts from the University of Buenos Aires. Argentinean, he has been based in New York since 1999.

Los Carpinteros - 2nd Floor - Reading Room

The collaborative work of Los Carpinteros begins with watercolors. Used as a means of communication between the two artists, the drawings often unfold in sculptures and installations. The architecture and the design are themes intertwined with sociopolitical issues. Carefully worked out, the works use humor to develop a visual syntax that explores the similarities between local and universal, and the contradictions between form and function, practicality and futility, reality and absurdity.

"El barrio" consists of an assemblage of house-modules, produced in cardboard in Velcro on a scale slightly smaller than the natural one. These modules, disposed in an arbitrary manner by the artists, strongly impose themselves to the place they occupy, creating in the spectator a tension between the idea of reception and the impossibility of appropriation of apparent shelters that prove to be dysfunctional.

Marco Antonio Castillo Valdés and Dagoberto Rodríguez Sánchez are Cubans, both graduated from the *Instituto Superior de Arte (ISA)* in Havana in 1994 and 1995.

PARALLEL PROGRAMMING

BRAZILIAN CONTEMPORARY ART LECTURE IN 3 SPELLS - September 18th

Led by multimedia artist Mario Ramiro, the lecture focuses on three moments of contemporary Brazilian art, from examples of works that offer a perspective on the urban art produced in Brazil in the late 80's and its particularities in relation to architecture and the places frequented by the masses. Also discussed will be the advent of the telecommunications art in the 80s and its proposal to no longer exist as a manifestation of space, but as an event in time, and the artistic experiences in search of a contact with the world beyond - the best expression of "lugar algum" or of the "lugar nenhum" (someplace or no place) that we can conceive in Western culture.

Mario Ramiro was a member of the group of urban interventions 3NÓS3 and participant of the movement of the art and technology in Brazil in the eighties. He is a master of photography and new Medias at the Superior School of Art and Media of Cologne, in Germany, and a doctorate in visual arts from the University of São Paulo. He works as a professor in the Department. of Visual Arts at the Escola de Comunicações e Artes da USP.

Venue: Exhibitions' Area - Ground Floor

Admission: Free

COURSE POLICIES OF THE POSSESSION: A WAY OF THINKING THE SITE-SPECIFIC

From September 28th to December 4th

A critical and vertical sight on site-specific art practices, taken from an updated bibliography on the subject, a part of productions of artists, cultural critique, among others. The course gives a number of practical exercises for mapping and creation of intervention projects, seeking to relate the subjects to the practices and interests of each participant.

As for a collaborative and sharing environment, the course seeks to be a laboratory of collective thinking which also aims at strengthening the job ties between the participants, between themselves and with the community, fomenting possible collaborations and integration with the city. Course with Jorge Menna Barreto.

Venue: Workshops office - 2nd Floor

Vacancies: 15

Admission: Free

Subscriptions: Library - 2nd Floor

Age rating: Not recommended for children under 18 years

Hours: Tuesdays, Fridays and Saturdays, from 2pm to 6pm

SERVICE•**LUGAR ALGUM**

From September 17 to November 07

Hours: Tuesday through Saturday from 10am to 21.30. Saturdays, Sundays and holidays from 10am to 18:30

Location: Ground and 2nd and 3rd floors

Age rating: Free to all audiences

Admission: Free

• SESC Pinheiros

Address: Rua Paes Leme, 195.

Opening hours of the Unit - Tuesday to Friday, from 13h to 22h. Saturdays, Sundays and holidays from 10am to 19pm.

Box Office opening hours: Tuesday to Friday 10am to 21.30. Saturdays from 10am to 21:30, Sundays and holidays from 10am to 18.30.

Phone for information: 11 3095.9400

Information: 0800 118220

SERVIÇO**• LUGAR ALGUM**

De 17 de setembro a 07 de novembro

Horários: Terça a sábado, das 10h às 21h30. Sábados, domingos e feriados, das 10h às 18h30

Local: Térreo e 2º e 3º andares

Classificação Etária: Livre para todos os públicos

Ingressos: Grátis

• SESC Pinheiros

Endereço: Rua Paes Leme, 195.

Horário de funcionamento da Unidade - Terças a sextas, das 13h às 22h. Sábados, domingos e feriados, das 10h às 19h.

Horário de funcionamento da Bilheteria: Terça a sexta das 10h às 21h30. Sábados das 10h às 21h30, domingos e feriados das 10h às 18h30.

PARKING - LIMITED SPACES - Vehicles, motorcycles and bicycles - Tuesday to Friday from 7am to 10pm. Saturday, Sunday and holidays from 10am to 7pm - special schedules for the theater. Fees: SESC members: R\$ 5.00 the first three hours and R\$ 0.50 each additional hour // Non registered at SESC: R\$ 7.00 the first three hours and R\$ 1.00 - each additional hour // For activities in the theater: Unique price: R\$ 5.00
For more information call +55 11 3095-9400
For information about other activities call 0800 118220 or check the website: www.sescsp.org.br

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