

# Persistence of Vision

November 20 2010 - January 30 2011

Opening Friday November 19 5-7 pm

Jamie Allen (CA), AVPD (DK), Julius von Bismarck (D), Julien Maire (F), Melik Ohanian (F), Sascha Pohflepp (D), Lindsay Seers (UK), Gebhard Sengmüller (AT) and Mizuki Watanabe (JP)

How does our memory influence the way we see and perceive? And what role does technology play in how our memories are shaped and the way we see?

This exhibition is inspired by the developments within digital media in recent years, during which increasing numbers of digital cameras and camera phones along with user-driven websites to share photos and videos have created new global and decentralised alternatives to the traditional individual and collective processes of recollection (newspapers, radio, television and libraries). Phenomena such as Flickr, YouTube, Facebook and blogs offer seemingly unlimited storing and accessibility of experienced moments, easily updated. The way in which we, individually and collectively, employ these new media to file and tell our stories will be explored, both in the works of the exhibition and in various related communication activities aimed at including the users. The exhibition is thus a continuation of Nikolaj's particular focus on the ability of contemporary art to make themes from the common global everyday life topical and current. The exhibition is presented in co-operation with Foundation for Art and Creative Technology (FACT) Liverpool.



Stills fra Melik Ohanian: *Invisible Film*, 2005



Persistence of Vision brings together multimedia works by nine Danish and international contemporary artists. The works invite active participation and re-introduce visual technologies such as film projectors, magnifying glasses, optical illusions and mirror effects, enabling us in a playful and yet critical manner to re-experience and re-imagine how our memories are stored and recalled.

As a part of the exhibition there will be five interactive screens with various plays that allow the guests to test how they react, see and remember. These plays have been created in co-operation with researchers from the Visual Perception Lab of the University of Liverpool where the test results will be used in future research. The work FIXR is available online at the website [fixr.org](http://fixr.org), presenting the opportunity to describe that certain moment in your life that you wish you had captured on photo - but which only lingers in your memory. Fixr can be found at Nikolaj, at the Cinemateket, at the Royal Library and at selected public libraries in Copenhagen where you can see the moments that others have shared and add your own new ones. In addition to this, artist Sascha Pohflepp, Nikolaj and FACT have created a special iPhone application to register and collect other people's images the very instant you press the release function on your iPhone camera.

Persistence of Vision presents an artistic angle on how the dissemination of digital media is creating new global and decentralised alternatives to the existing individual and collective memory processes. At the same time it discusses how media and the way politicians use and censure these images provide the foundation for this very individual and collective memory.

The exhibition has been shown during the summer of 2010 at FACT Liverpool. A catalogue has been published for the exhibition.

There will be guided tours of the exhibition Saturdays at 2 pm as well as various activities Thursdays at 5 pm in relation to the exhibition, among these a curator talk on November 25 in which Andreas Brøgger presents the ideas behind the exhibition, as well as a lecture by new media expert Andrew Hoskins on January 13.

For further information, press photos or interviews, please contact head of PR, Ms Anne Riber on m: [pr@kunsthallenikolaj.dk](mailto:pr@kunsthallenikolaj.dk) or t: (+45) 33 18 17 84.

**Kunsthallen Nikolaj**

Nikolaj Plads 10 . DK-1067 København K . t: +45 3318 1780 . [www.kunsthallenikolaj.dk](http://www.kunsthallenikolaj.dk)